STAFF COMMENTS FOR PLANNING COMMISSION

MEETING DATE: March 8, 2006

SITE PLAN: SP-06-0001

TITLE: Commerce Bank

REQUEST: FINAL PLAN APPROVAL

For redevelopment of existing restaurant to bank

with drive-up windows

ADDRESS: 810 West Diamond Avenue

ZONE: C-2 (General Commercial) Zone

APPLICANT/REPRESENTATIVE/ATTORNEY/DEVELOPER: (as applicable)

Engineer: Bohler E

Bohler Engineering, P.C. – Shawn Frost

Architect: InterArch – Scott Wrasman

Attorney: Miller, Miller & Canby – Jody Kline

STAFF PERSON: Caroline Seiden, Planner

Enclosures:

Staff Comments

Exhibit 1: Application

Exhibit 2: Site Location Map

Exhibit 3: Site Plan

Exhibit 4: Landscape Plan
Exhibit 5: Building Elevations
Exhibit 6: Building Prototype

Exhibit 7: Monument Sign

Exhibit 8: Simulated Photographs of Monument Sign (Day and Evening)

Exhibit 9: Building and Directional Signage

Exhibit 10: Photo Simulation of Relocated Quince Tree Executive Center Sign

Exhibit 11: Letter to Caroline Seiden from Jody S. Kline, Miller, Miller & Canby, March 1, 2006 Exhibit 12: E-mail to Caroline Seiden from Karon Perrill, Lone Star Steakhouse, March 2, 2006

STAFF COMMENTS

The applicant is seeking Final Site Plan Approval for the redevelopment of this 1.35-acre parcel located at 810 West Diamond Avenue, with access from a private driveway off Bureau Drive (Exhibit #2). The property is located in the C-2 (General Commercial) Zone and is intended for use as a bank with drive-up window service. The property, formerly a Chili's restaurant, received site plan approval for the restaurant (S-1052) on January 3, 1996 and received concept plan approval for the proposed bank (CSP-05-0007) on December 7, 2005.

Current Application

The current application proposes a 4,100 square foot one-story building for a Commerce Bank branch to replace the 5,700 square foot restaurant building (Exhibit #3). The bank will include four drive-up windows on the north side of the building. An ATM machine will be housed inside the building vestibule. The existing parking layout would be unchanged. Because the site was originally developed as a restaurant, the number or parking spaces on site (43) far exceeds the number of required spaces (14). The fourteen spaces closest to the building will be restriped to reflect current parking stall standards of 10 feet by 17 feet. The remaining spaces will continue to be available for use by all the buildings of Quince Tree Executive Center.

There are several issues related to the drive aisle leading to the drive-thru windows. Ollie Mumpower, Department of Public Works, Park Maintenance and Engineering (DPWPM&E) reviewed the car stacking plan for the drive-thru windows and is comfortable with the plan. He does, however, have some concerns about the width of the drive aisle along the south side of the building. A typical drive aisle is 15 feet wide. Due to space constraints, the drive aisle has been reduced to 12 feet. Staff has suggested that the applicant provide additional information to confirm that there are adequate turning radii from the drive aisle into the drive-thru window stalls.

The applicant has also indicated that in order to build the drive-aisle leading around the south side of the building, five parking spaces on the adjacent Lone Star restaurant property must be moved three feet to the south. An e-mail from the adjacent property owner granting permission to Commerce Bank to shift the parking spaces is included as Exhibit #12. Changes to the Lone Star site plan reflecting the relocation of the five parking spaces must be approved by staff (minor amendment) prior to issuance of any permits for Commerce Bank.

Building Elevations

Building elevations are identical to those reviewed by the Planning Commission at its review of the concept plan (Exhibit #5). Photo simulations (Exhibit #6) of a prototype bank building, similar to the design proposed for this site are also

included. The proposed building is one-story and is predominantly brick and glass. A mural inside the building would be visible at night from the street.

<u>Signage</u>

The applicant has submitted a comprehensive sign package, including a three-sided monument sign, building signage and directional signage (Exhibits #7, #8 and #9). A condition of the concept plan approval was that the applicant "remove references on the site plan to a proposed monument sign at the driveway entrance." This condition was imposed due to the fact that a monument sign for the Quince Tree Executive Center already exists on the bank property. The applicant is seeking approval from the office property owner to relocate the Quince Tree Executive Center sign to the adjacent property on the other side of the driveway (Exhibit #10). Should this occur, the applicant would then be permitted to place a monument sign as noted on the site plan. Condition #1 addresses this issue.

Signs have been modified from the prototypical Commerce Bank signage to meet the City's new sign ordinance. The directional and monument signs, which appear in daytime to be white internally lit box signs, are opaque at night and only the lettering will be lit. A nighttime photograph of a similar Commerce Bank sign is included in Exhibit #8.

According to Section 24-212(c)(1) of the Zoning Ordinance, building signage is limited to only those sides of a building that face a public street or have a public entrance, unless approved by the Planning Commission. The applicant is seeking planning commission approval for building signage on the east façade of the building (Exhibit #11). While this side of the building does not have a public entrance, the placement of the drive-through windows indicate customer use of this side of the building. Staff is comfortable with the placement of signage on the north façade of the building and recommends Planning Commission approval. The poster box sign, as submitted, does not comply with the City's new sign ordinance because it is an internally lit box sign. A condition regarding this sign is included as Condition #4.

Staff finds this plan in compliance with Section 24-170 and 24-171 of the City Code and recommends approval with the following conditions:

- 1. Monument sign at driveway entrance will be permitted only upon removal of the existing Quince Tree Executive Center sign currently on the property;
- 2. Final storm water management, lighting, and signing and marking plans to be approved by Department of Public Works, Park Maintenance and Engineering (DPWPM&E) prior to the issuance of site work permits;
- 3. Parking lot modifications to 808 W. Diamond Avenue to be approved by staff (minor amendment) after the execution of an access easement

agreement with Lone Star Steakhouse and prior to the issuance of any permits;

- 4. The poster box sign on the east façade of the building is permitted, but may not be internally illuminated;
- 5. Applicant work with staff to ensure drive aisle width on south side of building is adequate.



City of Gaithersburg •31 South Summit Avenue •Gaithersburg, Maryland 20877 •Telephone: (301) 258-6330 •Fax: (301) 258-6336

SITE PLAN APPLICATION

In accordance with Article III, Division 19, Section 24-160 D.9 and Article V of the City Code

M FINAL (MXDFEE APPLIES)

☐ CONCEPT □ PRELIMINARY

Application #	2-04-COO
Date Filed	9100 pd.
O	we 900 pd

1. SUBJECT PROPERTY								
Project Name COMMERCE BANK		·						
Street Address 810 W. DIAMOND AVE	•							
Zoning C-2	distoric area designation	П	Ves		29	Νo		
LOL BIOCK A	ubdivision 201						-	
Tax Identification Number (MUST BE FILLED IN)	03135058							
2. APPLICANT								
Name COMMERCE BANK								
Street Address							Cuita Na	
21(A - 1044) FEMOURE			C.	-4	.~		~·· ~ ·	~~~~
Telephones: Work _ (- 888 - 751 - 6	२०००	Hom	o				Zip Code	
3. CITY PROJECT NUMBER								
Original Site Plan Number (if applicable)								
Name of previously approved Final Plan <i>(if ap</i>	pplicable)							
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continued on reverse side

Street Address STREET Suite No. _____ City SILVER SPUNG State MD Zip Code 20910

Work _____ Home __

JOSH PAJAE, 410-821.7900

Telephones:



6. PRIMARY USE			
☐ Mixed Use	Non-Residential	Residential	
7. PROPOSED UNIT TYPE			
Mixed UseOffice/Professional	Retail/Commerci		
Office/ProfessionalRestaurant	Residential Multi Residential Singl	i-Family	
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ARE TO BE CONSTRUC	r e 0		
9. PROJECT DETAIL INFORMATION	V. Please supply the follo	wing information	
DEVELOPMENT INFORMA	TION	REQUIRED	PROVIDED
Site (square feet)		NOT SPECIFIED	59,079 56
2. Site Area (acres)	·	NOT SPECIFIED	1.356 Ac.
Total Number of Dwelling Units	/Lots	N/A	NIA
4. Height of Tallest Building		10 STORIES	l story
5. Green Area (square feet)		NOT SPECIFIED	7.024
6. Number of Dwelling Units/Acre		NIA	NA
7. LotCoverage (Percent)		NOT SPECIFIED	
8. Green Area (Percent)		NOT SPECIFIED	
9. Residential			
a. Single Family Detached	# Units		·
b. Single Family Attached	# Units		
c. Multi-Family Condo	# Units		
d. Multi-Family Apartment	# Units		
e. Other			
10. Retail/Commercial	Sq.Ft.		
11. Restaurant Class: □A □B □C	Sq. Ft.		
12. Office/Professional	Sq.Ft.	NOT SPECIFIED	4,100 SE
13. Warehouse/Storage	Sq. Ft.		
14. Parking		14 SPACES	W2 500 C
15. Shared Parking/Waiver			43 SPACES
16. Other			
17. Total			
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UBMISSION REQUIREMENTS Set of plans per the respective chec	10.00		
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aytime Telephone 410 821-	790C	·	

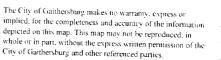
SP-06-0001 - Commerce Bank

810 W. Diamond Avenue



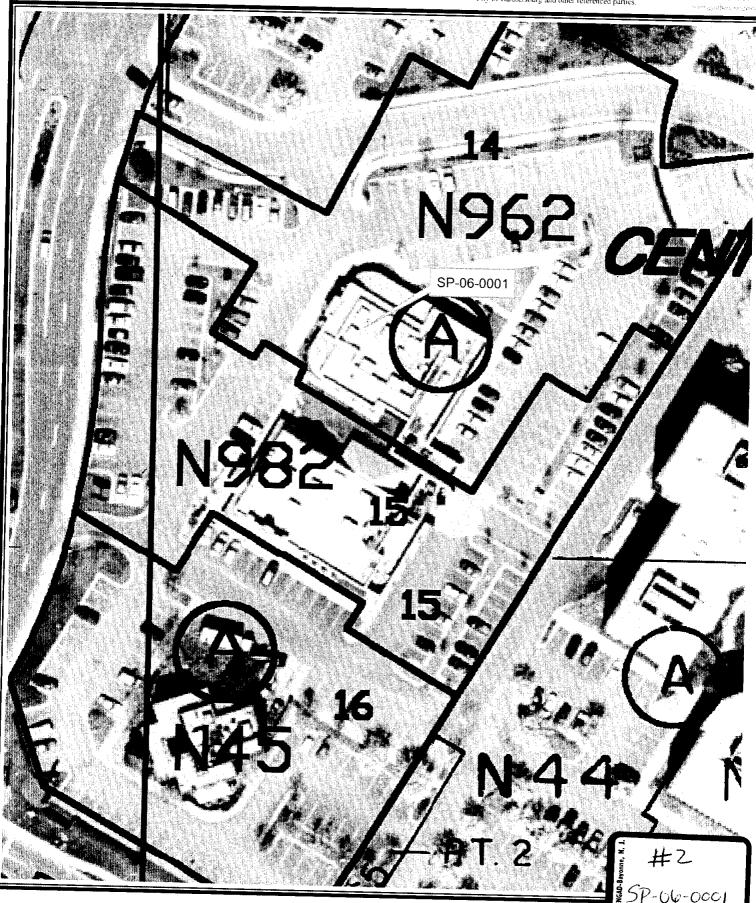


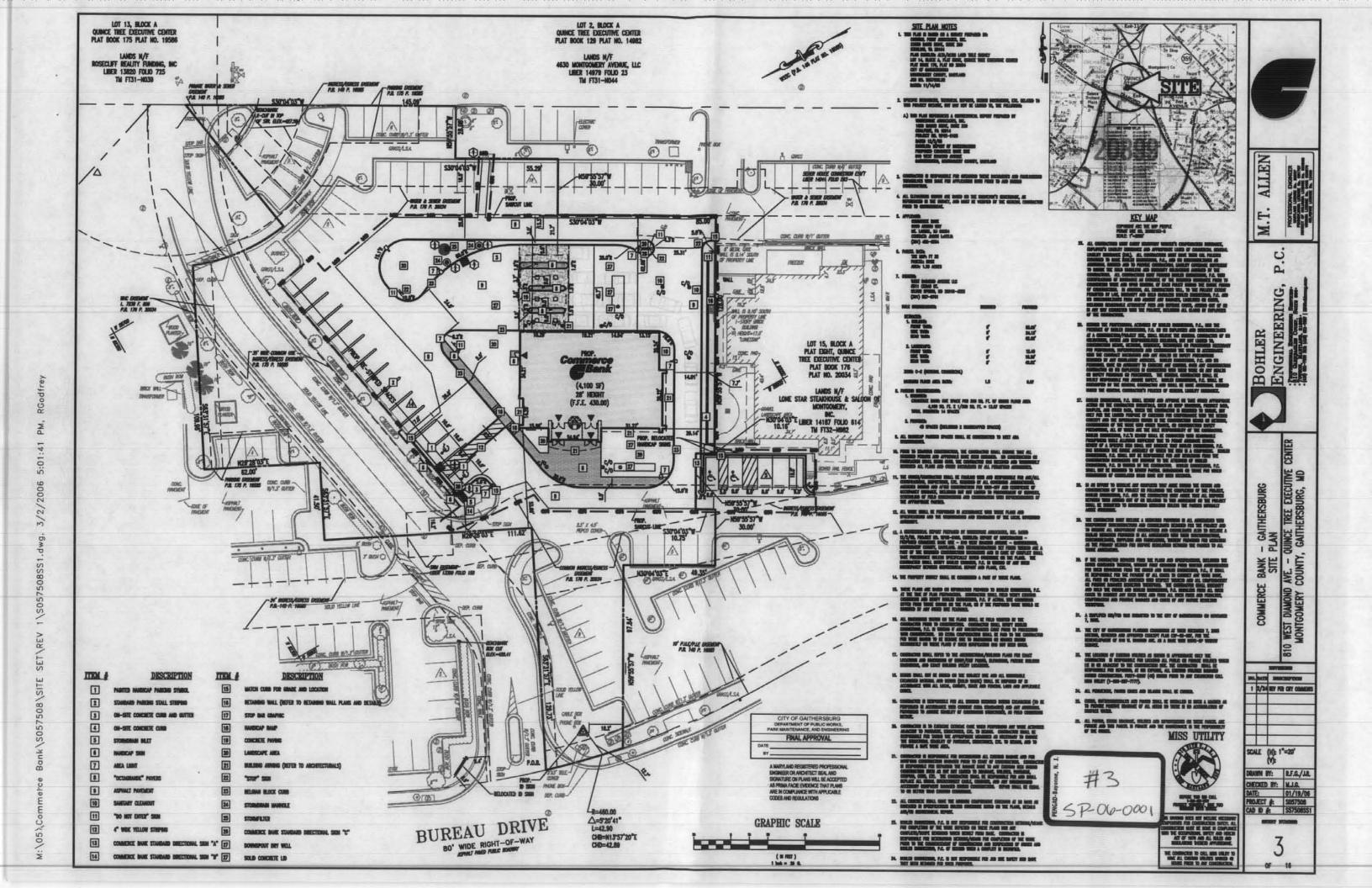
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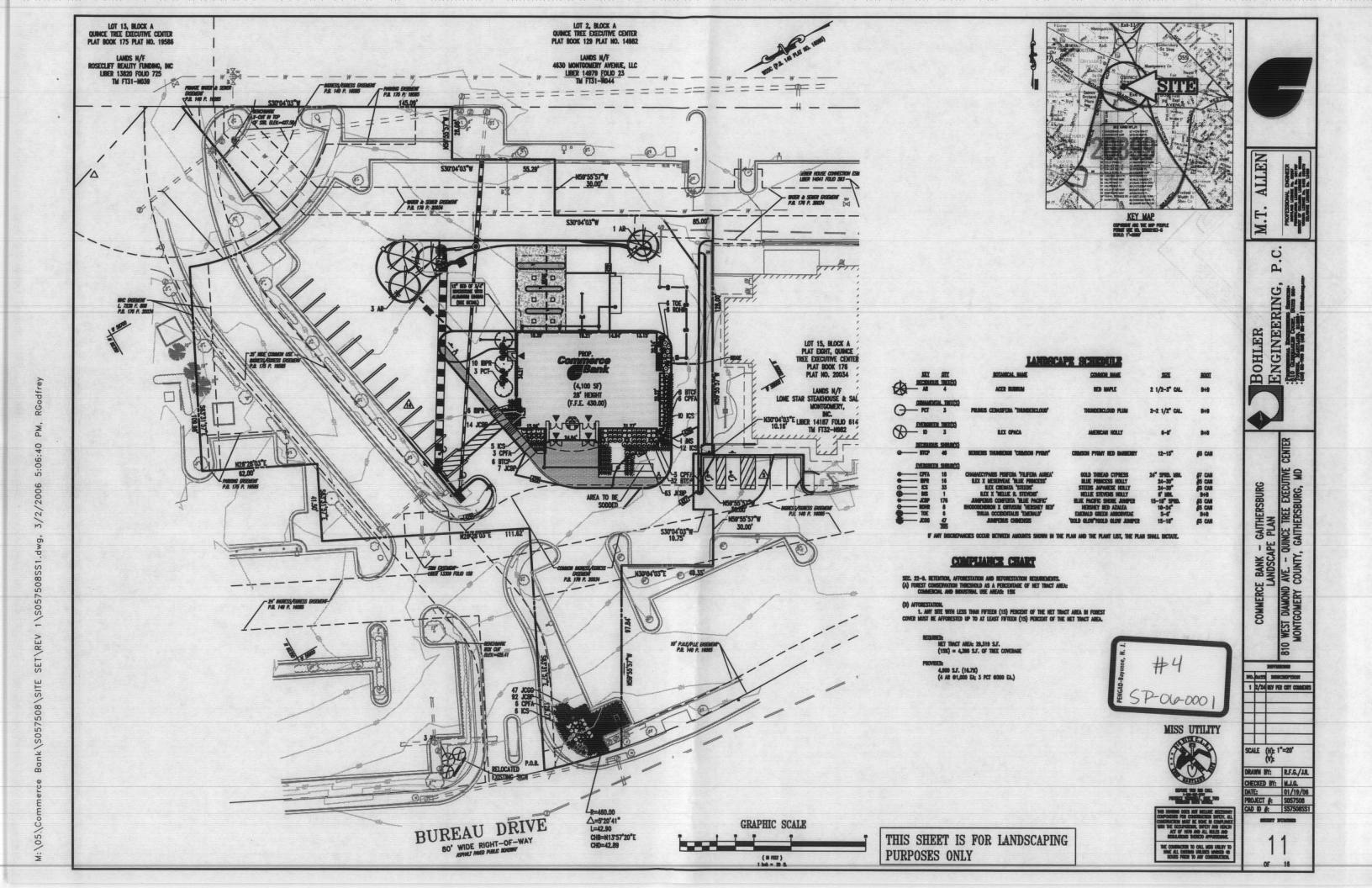




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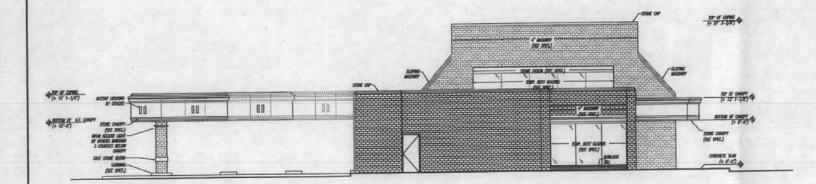






FRONT ELEVATION

SIDE ELEVATION



SIDE ELEVATION

REAR ELEVATION

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COMMERCE BANK - GAITHERSBURG
BUILDING ELEVATIONS
810 WEST DIAMOND AVE.
MONTGOMERY COUNTY, GAITHERSBURG, MD

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BOHLER ENGINEERING, P.C.

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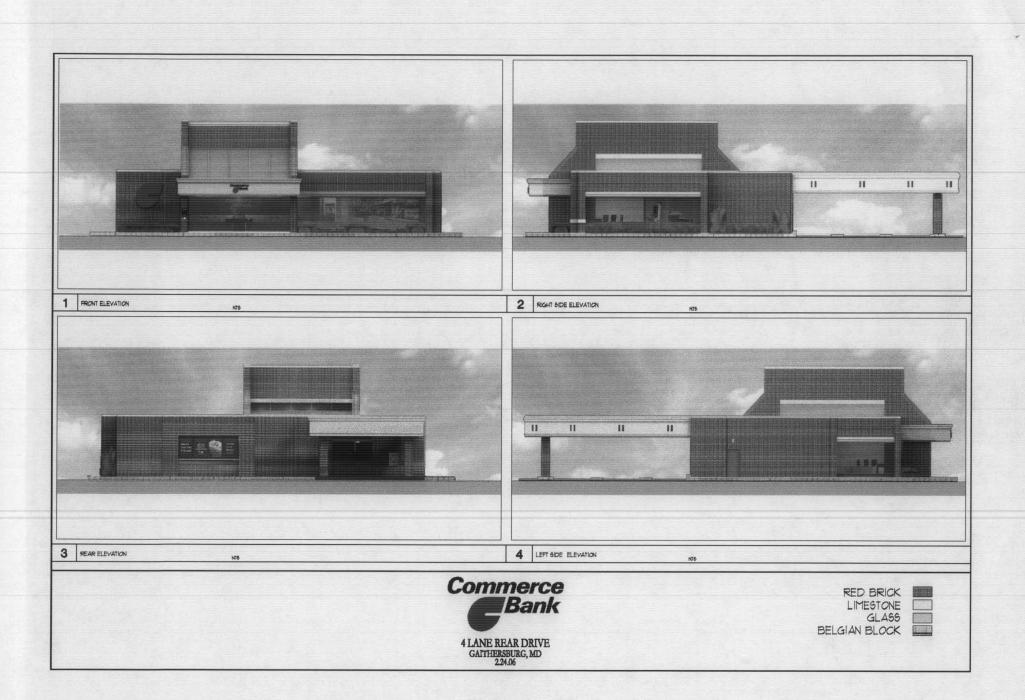
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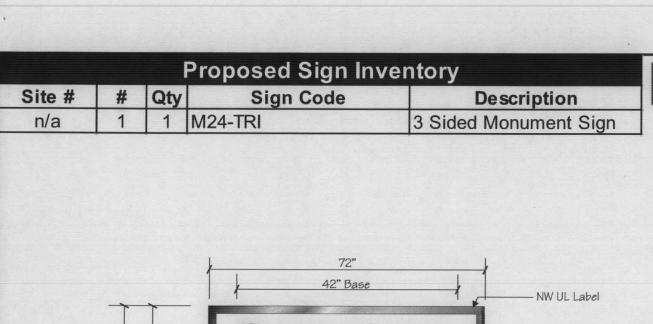




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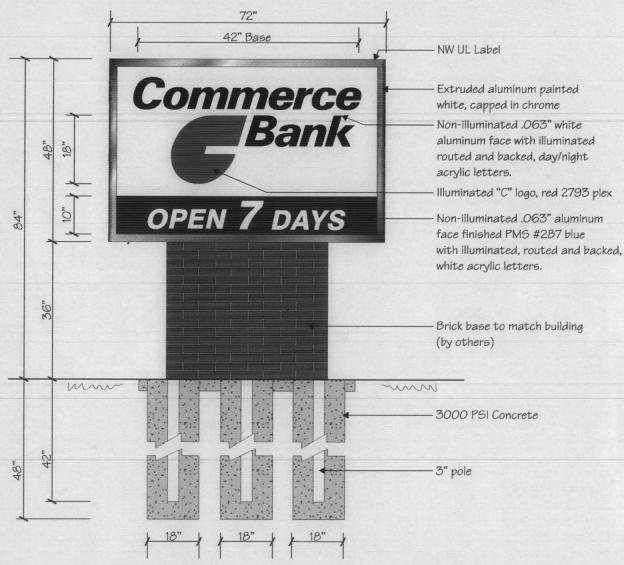






PLEASE PUT NW UL LABEL AT TOP OF SIGN

Commerce



3-SIDED ILLUMINATED MONUMENT - M24-TRI - ELEVATION SCALE: 1/2" = 1'0"

Customer Review:

Approved as submitted

Approved as noted

HERE See Notes - Resubmit Drawing for Review and Approval

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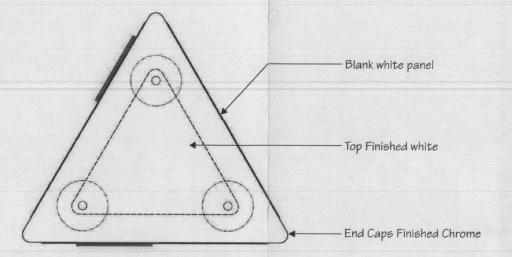
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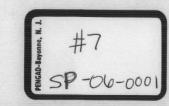
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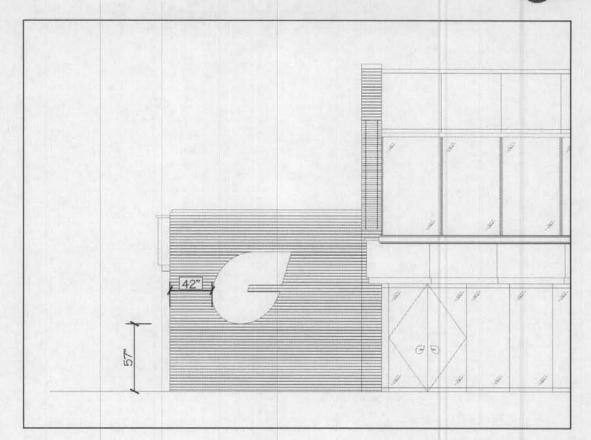
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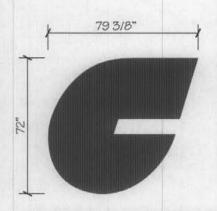
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Commerce Bank

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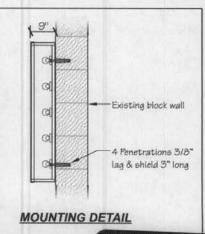




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NOTES

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Helich # 9 SP-06-0001



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CLIENT: Commerce Bank

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DATE:

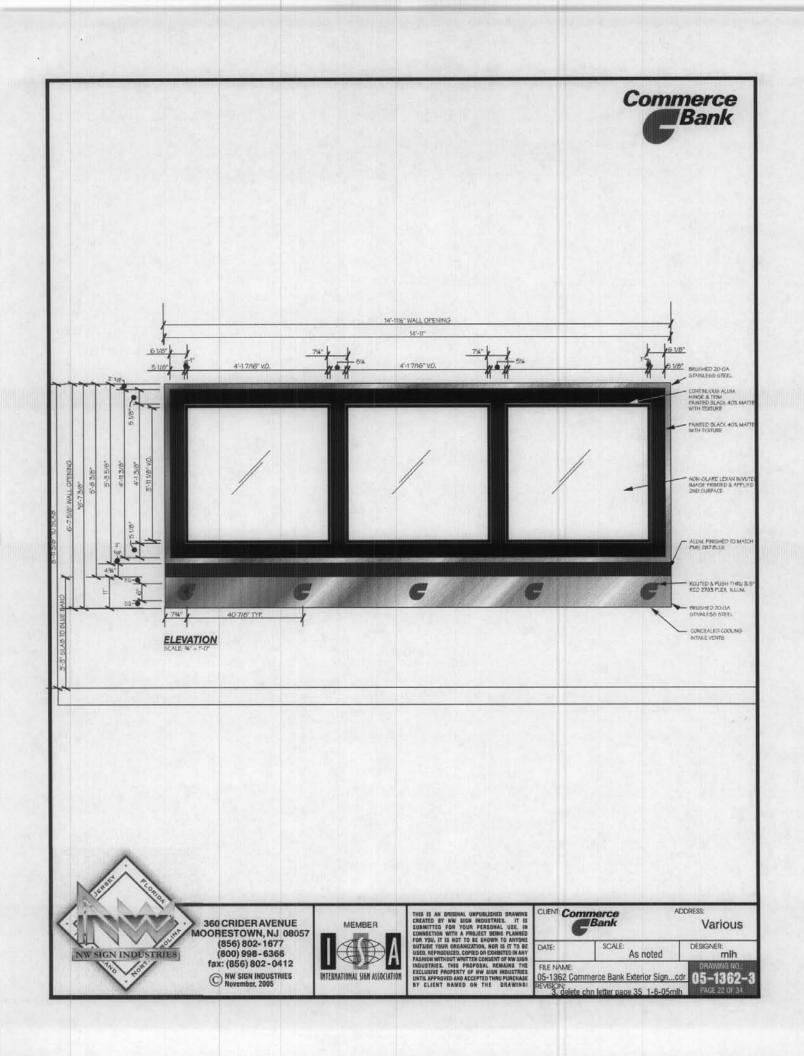
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SCALE:

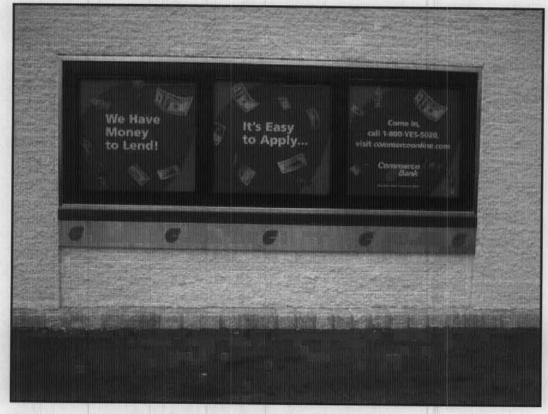
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REAR ELEVATION ILLUMINATED POSTER BOX SIGN



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CUENT: Commerce Bank

ADDRESS:

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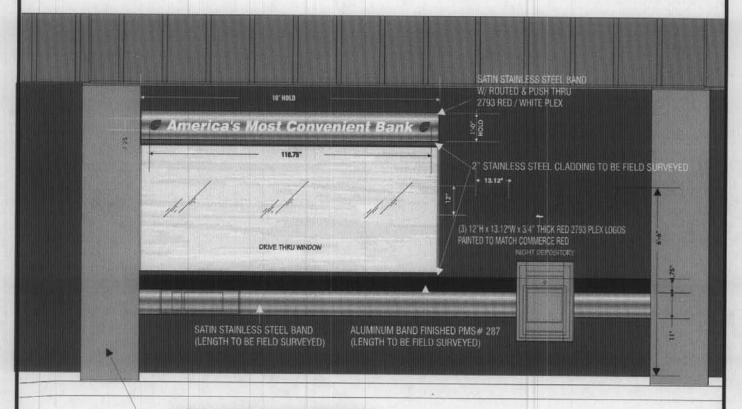
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SCALE:

As noted

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Illuminated Rear Drive Thru Window Not To Scale:



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NW SIGN INDUSTRIES November, 2005



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CLIENT: Commerce Bank

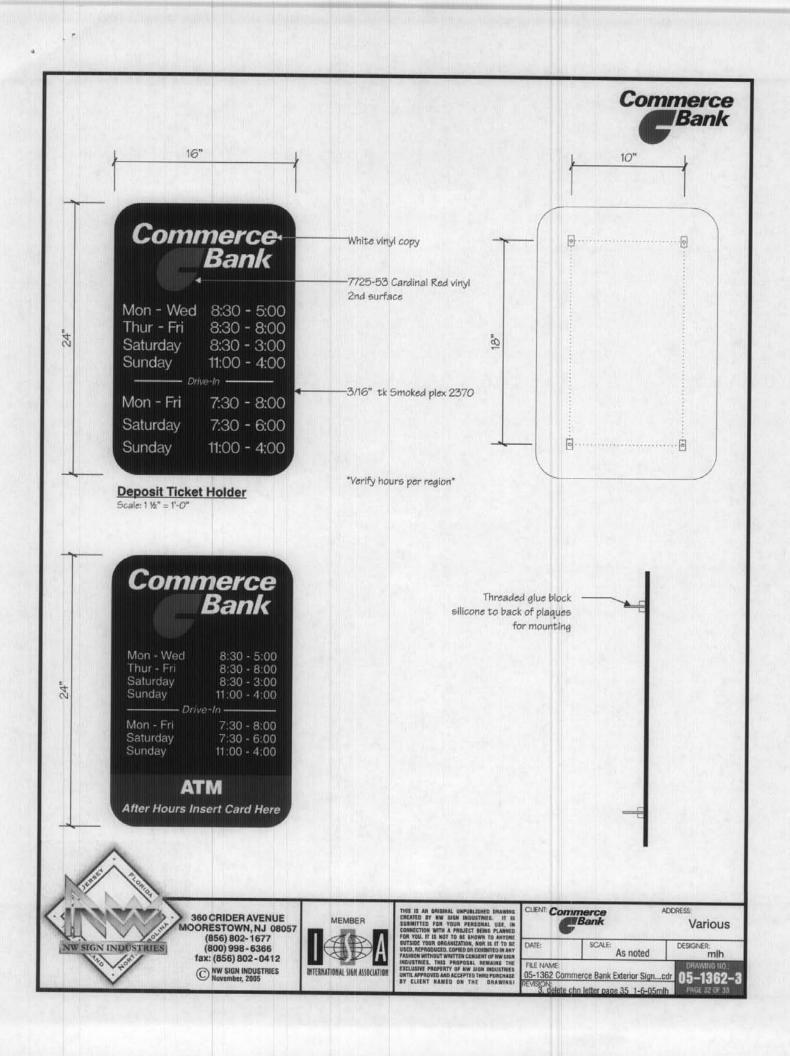
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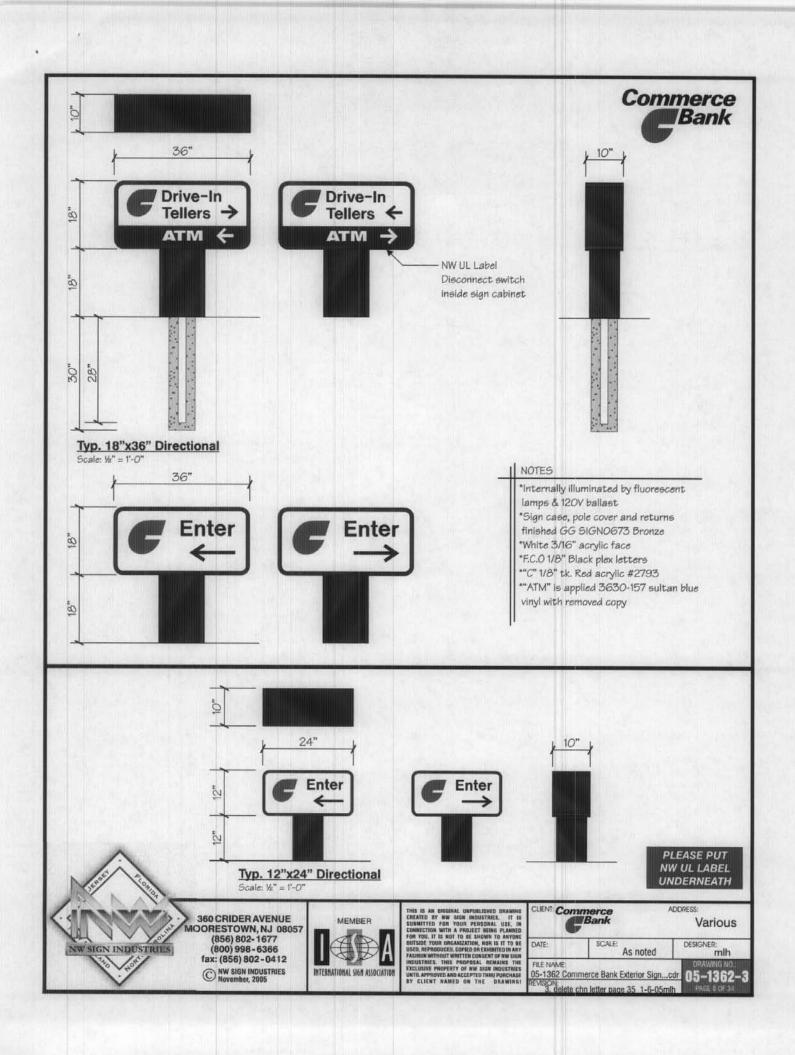
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SCALE: DESIGNER: As noted

05-1362 Commerce Bank Exterior Sign...cdr 05-1362-3 3. delete chn letter page 35 1-6-05mlh





Commerce Verbiage to be site specific **Bank** 24" America's America's DO NOT Most Applied white & red Most 24" 24" reflective vinyl Convenient Convenient ENTER Bank Bank Aluminum post & panel finished GG Sian0673 24" Bronze D/F 24"x24" Directional D/F 24"x24" Directional Scale: 1/2" = 1'-0" Scale: 1/2" = 1'-0" America's **RIGHT LANE** DO NOT Most 24" **MUST TURN** Convenient ENTER RIGHT Bank 24" 24" D/F 24"x24" Directional D/F 24"x24" Directional Scale: 1/2" = 1'-0" Scale: 1/2" = 1'-0" THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY WW SIGN INDUSTRIES. IT IS SUMMITTED FOR YOUR PERSONAL USE, IT COMMECTION WITH A PROJECT SEMS PLANNED FOR YOU, IT IS NOT TO BE SHOWN TO ANYONE USED, REPRODUCCE, COPIEC OR CONSISTED IN ANY FASHION WITHOUT WHITTEN CONSENT OF MY SIGN INDUSTRIES. HIM PROPERTY AND ANY FASHION WITHOUT WHITTEN CONSENT OF MY SIGN INDUSTRIES UNTIL PROPERTY OF MY SIGN INDUSTRIES UNTIL PROPERY CLIENT: Commerce Bank **ADDRESS** 360 CRIDER AVENUE MEMBER Various MOORESTOWN, NJ 08057 (856) 802-1677 (800) 998-6366 DATE: SCALE: DESIGNER: As noted mlh fax: (856) 802-0412 FILE NAME NW SIGN INDUSTRIES INTERNATIONAL SIGN ASSOCIATION 05-1362 Commerce Bank Exterior Sign...cdr REVISION 3. delete chn letter page 35 1-6-05mlh 05-1362-3



LAW OFFICES

MILLER, MILLER & CANBY

CHARTERED

200-B MONROE STREET ROCKVILLE, MARYLAND 20850

(301) 762-5212 FAX (301) 762-6044

JSKLINE@MMCANBY.COM

March 1, 2006

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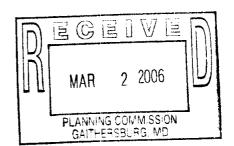
Ms. Caroline Seiden City of Gaithersburg Planning Department 31 South Summit Avenue Gaithersburg, MD 20877

RE:

Proposed Commerce Bank Facility;

Bureau Drive

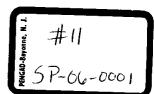
Dear Caroline:



In response to your request, I am pleased to provide the following information regarding signage at the above-referenced site, including a request that the City of Gaithersburg Planning Commission approve informational signs to be located on the east (rear) side of the proposed Commerce Bank facility at 810 West Diamond Avenue.

You will note in reviewing Commerce Bank's plans that it shows three poster signs grouped into one "box" sign located along the rear wall of the proposed facility. Each individual poster measures approximately 4' x 4', making the overall length of the sign "box" 15'. These signs are recessed into the brick wall encased in a stainless steel frame. They are softly "backlit' and covered with non-glare lexan plastic.

The signs are intended to provide guidance and information to the Bank's customers who on occasions are lined up in queues waiting to complete their banking transaction at the drive-thru windows. The signs serve a number of functions: For the bank customer using the drive-thru window, they advise the customer how to organize their materials in order to facilitate and expedite the drive-thru banking activity. The signs also provide information about bank services that would be of interest to drive-thru customers, including hours of operation and services that can be provided at drive-thru windows. These signs serve to educate customers so that they do not visit the site when the bank is not in operation or to advise them that certain bank functions can be performed without even visiting the site. The signs will also provide information about deposit rates, bank "specials" and, possibly, announcements about the Bank's forthcoming programs. The signs are changed approximately every three or four months.



You will note that the signs are located on the east (rear) wall of the proposed facility and are not visible from any residence or adjacent public street. The wattage associated with the "backlit" signs is modest so there is no light spillage that would be objectionable or offensive to any persons situated in a location where they could see the signs.

Because the proposed box signs facilitate and expedite customers' activities at the bank, and because they are not visible from public streets or bothersome to adjacent properties, Commerce Bank requests that the Planning Commission approve the installation and operation of such signs as provided in Section 24-212(c)(1).

Thank you for your consideration of these comments.

Sincerely yours,

MILLER, MILLER & CANBY



Jody S. Kline

JSK/dlt

cc: Trudy Schwarz
Jim Villars
Dan Duke
Shawn Frost
Soo Lee-Cho, Esquire

Caroline Seiden - Lot 15, Qince Tree Executive Center

From:

"Perrill, Karon" < kperrill@steakco.com>

To:

<cseiden@gaithersburgmd.gov>

Date:

03/02/2006 5:41:11 PM

Subject: Lot 15, Qince Tree Executive Center

Ms. Seiden:

Lone Star has approved the access easement submitted by Commerce Bank wherein we grant a 3 ft easement on our property. However, I do not have an officer in today to sign the document. I expect to have one in tomorrow and at the latest on Monday. We will execute and send to them for their signature at that time. Additionally, Lone Star is agreeable to an administrative review by the City to amend our site plan to accomplish the proposed changes outlined in the Easement.

Karon Perrill
Real Estate Manager
Lone Star Steakhouse & Saloon, Inc.
224 E. Douglas, Suite 700
Wichita, KS 67202
(316) 264-8899 telephone
(316) 264-2926 fax

